

28.04.2017 Dana Takes Glaser® to 2017 Automechanika Shows in Dubai and Jeddah

Dana, a global leader in highly engineered driveline, sealing, and thermal-management technologies, was ready to bring a strong lineup of its aftermarket products to the 2017 Automechanika Jeddah and Dubai trade shows.

Automechanika Jeddah, Saudi Arabia's leading regional trade fair for the automotive aftermarket industry, took place from Jan. 31 through Feb. 2 at the Jeddah Centre for Forums and Events. Automechanika Dubai, the largest automotive aftermarket trade exhibition in the wider Middle East and Africa, took place from May 7 through May 9 at the Dubai International Convention and Exhibition Centre.



At each of the Automechanika shows, Dana provided guests who visit the exhibitor booths access to Glaser® sealing products for the light, commercial, and off-highway vehicle aftermarkets.

Current and potential customers from around the globe who visited Dana's Automechanika exhibition booths also had the opportunity to



interact directly with Dana's technical and product specialists about the range of products provided by Dana, ask questions, and establish a personal rapport with Dana's product and aftermarket experts.

This year marked Dana's ninth time exhibiting at Automechanika Dubai, and the second time at Automechanika Jeddah; over the past decade, Dana has expanded its reach in each of the two markets. The company's continued presence at these and other Automechanika shows around the world is testament to Dana's commitment to offer advanced technologies and high-quality original equipment solutions that meet top-performance standards for its global customers.

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