

22.08.2013 Updates to the Aftermarket Catalog: Dana updates its product line for service parts

Neu-Ulm, Germany, August 2013. Dana's Aftermarket team has updated its service parts catalog for passenger cars, commercial vehicles, and agricultural and construction machinery. New items in the product range include gaskets for roughly 300 more engines – from the multi-layer steel cylinder-head gasket to the elastomer intake manifold gasket. This brings the number of engines we list up to over 13,000 and the number of spare parts we offer to well over 15,000.

The new issues of the Aftermarket catalog for the Glaser® brand ordinarily appear every two years in time for the Automechanika trade show in Frankfurt, Germany. But now Dana is presenting a comprehensive update just nine months after the Automechanika 2012.



"We keep a constant eye on the market and adjust our range of gaskets as quickly as possible," explains product manager Markus Meier. "We have added 234 units for passenger cars, 42 for commercial vehicles, and 21 for agricultural and construction machinery to our lineup since

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last September's Automechanika."

Dana is providing the updates to the three catalogs in total in PDF format under the name Catalog News. Like the regular catalog, the Catalog News lists all new engines with the service parts Dana offers for them. All information is also provided in pictorial form with icons to break the language barrier so that it can be understood worldwide.

You can download the Catalog News from the website for the Glaser Aftermarket product line at www.glaser.es/news. This gives customers the option of filtering search results by manufacturer to give them only the information they actually need.

Dana's Aftermarket product line

Dana, a worldwide leading supplier of drive trains, sealing systems and thermal management products, also presents a broad spectrum of high-performance and efficient solutions for the field of aftermarket parts. The product range of successful brands includes Dana®, Spicer®, Victor Reinz®, Glaser®, GWB®, Thompson®, TruCool®, SVL® and Transejes® and offers replacement parts of superior quality worldwide. The offer comprises aftermarket products from original and third-party manufacturers for the maintenance and repair of passenger cars as well as utility and off-road vehicles.

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The Dana Aftermarket team operates out of 13 distribution centers all over the world and is there to provide personal customer assistance and technical support. Extensive inventories in stock guarantee high product availability with quick delivery times.

Further information can be found at www.dana.com/aftermarket.

About Dana in the Aftermarket

Powered by Dana brands such as Spicer[®], Victor Reinz[®], Glaser[®], GWB[®], Thompson[™], Tru-Cool[™] and Transejes[™], Dana delivers a broad range of aftermarket solutions, including genuine, all makes, and value lines servicing passenger, commercial, and off-highway vehicles across the globe. Leveraged by a global network of 14 distribution centers, Dana's dedicated aftermarket team provides technical service, customer support, high fill rates, and on-time delivery to customers everywhere.

For more information, please visit www.VictorReinz.com.

About Dana Incorporated

Dana is a leader in the design and manufacture of highly efficient propulsion and energy-management solutions that power vehicles and machines in all mobility markets across the globe. The company is shaping sustainable progress through its conventional and clean-energy solutions that support nearly every vehicle manufacturer with drive and motion systems; electrodynamic technologies, including software and

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controls; and thermal, sealing, and digital solutions.

Based in Maumee, Ohio, USA, the company reported sales of \$10.3 billion in 2024 with 39,000 people in 30 countries across six continents. With a history dating to 1904, Dana was named among the "World's Most Ethical Companies" for 2023 and 2024 by Ethisphere and as one of "America's Most Responsible Companies 2023" by Newsweek. The company is driven by a high-performance culture that focuses on valuing others, inspiring innovation, growing responsibly, and winning together, earning it global recognition as a top employer.

Learn more at dana.com.

Contents from site: <https://glaser.es/EN/News/Press-News.aspx?conseq=324>

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